

DocFrame

Structure in minutes, not months...



DocFRAME

DocFrame design goals

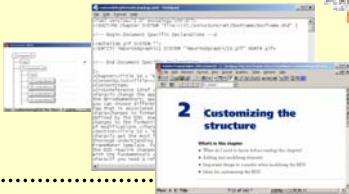
- Easy transition to structure
- Easy installation
- Easy customization
- Simplicity (not DocBook)



DocFRAME

Structured authoring advantages

- Consistency of content
- Consistency of appearance
- Data interchange



DocFRAME

Structured authoring concepts

- Elements are units of content.
- Elements can have text or other elements underneath them.
- Elements are organized in a structure tree.



DocFRAME

Structured FrameMaker

- Superset of regular FrameMaker
- Used to be an upgrade (FrameMaker + SGML)
- Included in FrameMaker 7



DocFRAME

What makes structured FrameMaker so special?

- Structured authoring
- XML round-tripping
- “Guided” editing
- Output to print and fully linked PDF (same as regular FrameMaker)



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Structured authoring and XML white paper

- www.scriptorium.com/structure.pdf



DocFRAME

Structure development strategies

- Build from the ground up
- Adopt/adapt existing standard (DocBook)
- DocFrame



DocFRAME

What is DocFrame— what are the components?

- DocFrame EDD
- DocFrame formatting template
- DocFrame structured application (DTD and read/write rules)
- HTML transformation style sheet
- HTML CSS file
- HTML Help transformation style sheet



DocFRAME

XML import/export

- Round-tripping
- Support for books
- CALS tables
- DocFrame DTD for collaboration



DocFRAME

Standards-based transformation

- Transformations through XSLT, a W3C standard
- Open-source, freeware, and commercial products
- Growing, popular standard



DocFRAME

Standards-based transformation

- Generalized transformation tools
- Support and enhancement simplified



DocFRAME

HTML transformation

- Chapter, Appendix, and other file-level elements become individual HTML files
- First and second-level sections become individual files
- Section 508 support (ALT attributes)



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HTML transformation

- Hyperlinked index and table of contents generated automatically
- Automatic navigation bar generation
- CSS-based formatting
- Cross references become hyperlinks



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HTML Help transformation

- Automatic index generation
- Cross references become hyperlinks
- Full text search



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HTML Help transformation

- Context-sensitive help (v1.1)
- Compiled with *free* Microsoft HTML Help Workshop



DocFRAME

Installation/Platforms

- Installation
 - Simple
 - Automated
 - Quick
- Platforms
 - Anywhere FrameMaker runs



DocFRAME

Conversion strategies

- Map existing styles to DocFrame
 - Paragraph and character
 - Tables
 - Cross-reference formats
 - Variables and markers
 - Master and reference pages
- Set up conversion rules table



DocFRAME

Customization possibilities

- Add elements or attributes
- Customize template
- Customize CSS for HTML
- Customize import/export



DocFRAME

Documentation

- DocFrame Author's Guide
- DocFrame Developer's Guide
- FrameMaker 7: The Complete Reference



DocFRAME

Self-paced training

- Unstructured FrameMaker 7: Accelerated Introduction
- Advanced Unstructured FrameMaker 7: Template Design



DocFRAME

Self-paced training

- Structured FrameMaker 7: Introduction to Authoring
- Advanced Structured FrameMaker 7: Building EDDs
- Advanced Structured FrameMaker 7: Structured Applications



DocFRAME

Consulting services

- Template design
- Structure enhancement
- Transformation customization
- Import/export customization
- Conversion



DocFRAME

Support

- Support and maintenance updates included for the first year
- Email support
- Live telephone support
- Ongoing support and maintenance available



DocFRAME

Pricing

- DocFrame Developer Edition - \$1495
- **Special Introductory Price - \$995**
- DocFrame Author Edition - \$495
- DocFrame 5 Pack - \$3125
- DocFrame 10 Pack - \$4995



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